

2020 HEALTH INNOVATION SUMMIT AGENDA

AGENDA

WED 28TH
October
2020

In Central Daylight Time (CDT)

Executive Roundtable

9:00 AM – 10:00 AM Kick off the Summit with an engaging conversation on the massive potential for telehealth to drive continued transformation of care delivery.
In partnership with Amwell

Inspiration Tours

9:15 AM – 10:00 AM Explore how some of the most innovative organizations are transforming the consumer experience through behind the scenes virtual tours, followed by discussion with leadership. *Attendance for each tour is limited and will be on a first come, first serve basis (formal sign-ups will launch in mid-September).*

CVS® HealthHUB®

Jonathan Mayhew, EVP & Chief Transformation Officer, CVS Health

Aetna and CVS Health are revolutionizing local healthcare by connecting people to care, when and where they need it, with CVS® HealthHUB®. Open every day, even nights and weekends, CVS HealthHUB locations provide people with an easier path to better health that fits their lifestyle. Join us as we explore how CVS HealthHUB is making healthier *easier* for its consumers and witness first-hand how this new, innovative, and local healthcare destination is making care more convenient, accessible, and affordable for consumers.

Good Doctor Technology

Chet Yong, COO, Good Doctor Technology

Continuous, connected care management is a tall feat for any organization to achieve, but Good Doctor Technology is well on its way to achieve seamless connectivity throughout the entire patient experience. Join us as we take a closer look into Good Doctor Technology's evolution and journey to one day become the pinnacle digital health platform for consumers in Southeast Asia.

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Inspiration Tours (continued)

9:15 AM – 10:00 AM

Ryman Auditorium

Thad Beaty, Guitarist, Sugarland & Annie Clements, Bassist, Maren Morris

Have you ever felt a connection to a space – one that creates a distinct feeling, whether it's one of peace, of fear, or anything in between? Musicians experience this all the time. The best spaces allow for the sharing of ideas through the journey of a song. Musicians seek out environments that allow for vulnerability, expression, and an exchange of tremendous emotion between artist and audience. Join us for a walkthrough of Ryman Auditorium – one of Nashville's most exciting performance venues – to hear a firsthand account of the impact of the space on audiences and musicians alike. Then let the inspiration fuel an intimate discussion around how we can harness the power of space within healthcare to create better experiences, for both our consumers and our workforce.

Walmart Health Center

Marcus Osborne, SVP, Walmart Health

Helping families save money so that they can live better is at the heart of Walmart's business, and they have bold ambitions to partner with great providers to deliver quality health services at low, transparent prices and in ways that are convenient for local customers, regardless of insurance status. Join us as we take a tour through a Walmart Health Center – a first-of-its-kind health center to deliver primary and urgent care, labs, x-ray and diagnostics, counseling, dental, optical and hearing services all in one facility – and firsthand see what the next generation of a neighborhood health destination will look like for communities across the US.

General Session

10:00 AM – 11:45 AM

Speakers

- Parie Garg, Partner, Oliver Wyman
- Aneesh Chopra, President, CareJourney; First US Chief Technology Officer
- Tim Spence, EVP of Consumer Banking, Payments, & Strategy, Fifth Third Bank
- Daniel Kraft, Chair for Medicine & Neuroscience, Singularity University; Founder & Chair, Exponential Medicine
- Jennifer Schneider, President, Livongo Health

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Quick Connects / Break

11:45 AM – 12:00 PM Join a quick chat on a topic of interest – or take a break from the screen!

Executive Sessions

12:00 PM – 12:30 PM Engage – and influence the dialogue – in a focused session and hear forward thinking perspectives from fellow thought leaders.

Healthcare's Front, Side, and Back Doors: Who Will Own the Master Key?

As technology evolves and the ecosystem shifts, healthcare's entry points are in transition – and there will be a plethora of "front doors". Explore the portfolio of front doors, its depth along the care delivery spectrum, and the coming connected experience. Delve into healthcare's future push-pull as new entrants challenge traditional players to manage care.

Change is Afoot: Is Your Workforce Ready for the Future?

The integration of digital technologies is transforming the care delivery process. The market is moving faster than the natural rate at which healthcare organizations think about evolving their workforces. As we reallocate people and property, our expectations from the workforce will change as well. How do we need to start thinking differently – about talent and training, resource reallocation, and more?

Mental Fitness – The Next Nutrition?

The shared experience of the pandemic has brought new conversations to mental health and is pushing us to openly discuss mental wellness. How might we capitalize on this to permanently change attitudes and potentially put mental health on an equal footing with nutrition and exercise? What role must various stakeholders play in this mission and how might strategies need to differ across population segments?

Deep Dive Discussions

12:30 PM – 1:15 PM **Deep Dive Discussions** (topics to be announced)

As an immediate follow-up to the Executive Sessions, Deep Dives will allow for participants to continue the dialogue at a deeper level. Share your experiences, ask questions, and learn from industry peers who share a common passion for the topic at hand. *Session sizes are capped at 12, so plan to "arrive" early to ensure a seat at the round table!*

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Executive Sessions

1:30 PM – 2:00 PM

Engage – and influence the dialogue – in a focused session and hear forward thinking perspectives from fellow thought leaders.

There's No Place Like Home

The home has been of interest for a long time – we've witnessed incremental growth in high acuity care and innovator pilots for lower acuity more convenient care. Fast forward to COVID-19 and the home got reinvented in our lives as the hub of ... almost everything – should it be? When is care in the home better, cheaper, or more effective? Should the home become a hub of care for patients across the spectrum of clinical needs?

A Portfolio Approach to SDoH

Addressing SDoH improves health, but the expected timeline for ROI is often shorter than the time for real impact. Health plans and provider systems should seek to develop a portfolio of approaches to optimally address root cause drivers (not just outcomes) of poor SDoH. How are entities thinking about developing their SDoH strategies and identifying the right partners?

Delivery System Redefined: Figuring out the Reconfiguration

As traditional healthcare continues to be disrupted by new entrants addressing affordability and changing consumer preferences, the care delivery system (and its partnerships with payers) is poised to evolve. A one-size-fits-all approach for hospitals will no longer fit the bill. How will the various components get reconfigured into a new structure? Who will be delivering care and through what medium?

Deep Dive Discussions

2:00 PM – 2:45 PM

Deep Dive Discussions *(topics to be announced)*

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Break

2:45 PM – 3:00 PM Take a break from the screen!

General Session

3:00 PM – 4:00 PM **Speakers**

- Fyodor Urnov, Professor, University of California Berkeley; Scientific Director, Technology & Translation, Innovative Genomics Institute
- Rana el Kaliouby, Co-founder & CEO, Affectiva

Innovation Showcase

4:00 PM – 4:45 PM Harness the opportunity to learn about innovative solutions and engage in conversation with their leaders. Presentations will feature an overview of the offering, demos, and testimonials – along with ample Q&A time and polls to garner audience feedback.

Bait Me: Innovation that Hooks

- Samantha Bergin, Chief Marketing Officer, 98point6
 - Carina Edwards, CEO, Quil
 - Julia Hu, Co-founder & CEO, Lark Health
-

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In Central Daylight Time (CDT)

Executive Roundtable

9:00 AM – 10:00 AM Continue the dialogue on Day 2 with an engaging conversation on the future of value based care and the critical role played by Managed Service Organizations.
In partnership with Navvis

Innovation Showcase

9:15 AM – 10:00 AM Harness the opportunity to learn about innovative solutions and engage in conversation with their leaders. Presentations will feature an overview of the offering, demos, and testimonials – along with ample Q&A time and polls to garner audience feedback.

Bait Me: Innovation that Hooks

- Walter Jin, Chairman & CEO, Pager
- Onduo

General Session

10:00 AM – 11:15 AM **Speakers**

- Greg A. Adams, Chairman & CEO, Kaiser Permanente
- Nadja West, Lieutenant General (ret); 44th US Army Surgeon General; Former Commanding General US Army Medical Command
- William Frist, Former Senate Majority Leader; Founding Partner, Frist Cressey Ventures
- Sendhil Mullainathan, Roman Family University Professor of Computation & Behavioral Science, University of Chicago Booth

Quick Connects / Break

11:15 AM – 11:30 AM Join a chat on a topic of interest – or take a break from the screen!

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Executive Sessions

11:30 AM – 12:00 PM Engage – and influence the dialogue – in a focused session and hear forward thinking perspectives from fellow thought leaders.

Digital Therapeutics: If You Build It (Right), Will They Come?

Digital therapeutics drive meaningful outcomes and increase treatment options. However, many physicians don't understand how DTx fits into the treatment paradigm. Institutions don't integrate DTx and they require more of patients. How can we shift the physician – and consumer – mindsets? What role do provider systems, health plans, pharma, and digital therapeutics companies play?

Tackling Racial Disparities, Starting with Our Blind Spots

In healthcare, advances in tech, the rise of digitization and AI, and a re-thinking of care delivery are enabling us to close the disparity gap yet also have the potential to perpetuate systemic bias. Despite the overwhelming benefits, we can't ignore implications of actions seemingly unrelated to race. Doing so may unintentionally repeat the very systemic issues that we're working to dismantle. Explore these unexpected and implicit sources of disparity and address how we can solve them.

Getting to Value: Try More of This, Do Less of That

Rising costs and the pursuit of better health have led many to "shift to value". But this shift – driven primarily through value based contracting – has been slower than expected and produced less than anticipated results. We're now seeing multiple paths to value emerge – from a shift in contracting and incentive structures, to the creation of novel networks, to reimaging benefit designs. Where do we see opportunities for real impact, and where should we throw in the towel?

Deep Dive Discussions

12:00 PM – 12:45 PM **Deep Dive Discussions** (*topics to be announced*)

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Quick Connects / Break

12:45 PM – 1:00 PM Join a chat on a topic of interest – or take a break from the screen!

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General Session

1:00 PM – 2:00 PM

Speakers

- Mandy Cohen, Secretary, North Carolina Department of Health & Human Services
- Ashish Jha, Dean, Brown University School of Public Health
- Ellen Zane, CEO Emeritus, Tufts Medical Center

Quick Connects / Break

2:00 PM – 2:30 PM

Join a chat on a topic of interest – or take a break from the screen!

Executive Sessions

2:30 PM – 3:00 PM

Engage – and influence the dialogue – in a focused session and hear forward thinking perspectives from fellow thought leaders.

Socially Responsible – “Human in the Middle” – Innovation

30 years ago, the two industries that missed the consumer revolution were banking and healthcare. Now we're alone. It's time for us to get together and partner with tech in a way that doesn't recreate the challenges and ill effects of the social media crisis. Join us as we discuss what needs to happen to foster impactful, responsible innovation in the next wave of healthcare transformation.

Digital First: The Health Plan of the Future, Now?

For digital first health plans to gain adoption in the market, they must overcome significant challenges. Discover how digital first health plans can seize on preference / consumption shifts, capture improvements in quality, and change the care paradigm by extending the benefits of access, quality, and savings to all.

AI in Action

AI is transforming healthcare: algorithms diagnose cancers, patients receive medical consultations via chatbots, apps track medication adherence -- and that's just the tip of the iceberg. But let's not talk about the power of AI - let's see it in action. Get your mind blown by AI products that embody the transformative impact technology is having in healthcare.

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Deep Dive Discussions

3:00 PM – 3:45 PM

Deep Dive Discussions *(topics to be announced)*

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Closing Session

3:45 PM – 4:00 PM

Speakers

- Sam Glick, Partner, Oliver Wyman; Co-Director, Oliver Wyman Health Innovation Center
-

SPEAKERS



Greg A. Adams
Chairman and CEO
Kaiser Permanente



Ashish Atreja, MD
Chief Innovation Officer
Mount Sinai Icahn School of Medicine
Scientific Co-founder
Rx.Health



Samantha Bergin
Chief Marketing Officer
98point6



Yong Chet, MD
COO
Good Doctor Technology



Aneesh Chopra
President
CareJourney
Former US Chief Technology Officer



Mandy Cohen, MD
Secretary
North Carolina Department of Health and Human Services (DHHS)



Omar Dawood, MD
Chief Medical Officer
and Head of Sales
Calm



Carina Edwards
CEO
Quil



Caleb Gallifant
VP, Product Development
and Partnerships
Humana



Barbara B. Gray
Senior Vice President,
Social Determinants of Health (SDOH)
Highmark Health



Brad Greenawalt
VP, Membership
Peloton



Ashish Jha, MD
Dean
Brown University School of Public Health

HEALTH INNOVATION SUMMIT

SPEAKERS



Rami Karjian
Co-Founder and CEO
Medically Home Inc.



Kim Keck
President and CEO
Blue Cross & Blue Shield of Rhode Island



Johnathan Mayhew
Chief Transformation Officer
and Executive Vice President
CVS Health



Daniel Nathrath
Co-Founder and CEO
Ada Health



Sean O'Grady
Chief Clinical Operations Officer
NorthShore University Health System



Angela Profeta
Chief Strategy Officer
CityMD



Jennifer Schneider, MD
President
Livongo



Roy Schoenberg, MD
President and CEO
Amwell



Nadja West, MD
Lieutenant General (Retired)
and 44th Surgeon General
US Army
Former Commanding General
US Army Medical Command (USAMEDCOM)



Ellen Zane
CEO Emeritus
Tufts Medical Center

...more to be announced!