

# WEBINAR: COVID-19 AND IMPACT ON THE US FINANCIAL SYSTEM

CCAR results and model management

July 1<sup>st</sup>, 2020

Please note that this session was held at a particular point in time (Wednesday, July 1, 2020, 4pm-5pm EDT), and in light of the rapidly evolving Covid-19 situation, it is possible these discussions are no longer accurate after that date.

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# WEBINAR AGENDA

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**1** CCAR 2020 with COVID-19

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**2** Model management in the time of COVID

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- Recap of current situation

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- Actions to take now

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- Deep dive into key model families

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**3** Q&A

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# OUR PANELISTS



**Til Schuermann**  
Partner & Co-Head – Risk &  
Public Policy  
**New York**



**Jeff Brown**  
Partner, Risk and  
Organizational Effectiveness  
**Washington, D.C.**



**Ramy Farha**  
Partner, Risk & Public Policy  
**Toronto**



**Mike Hepinstall**  
Partner, Risk & Public Policy  
**New York**



**Ross Eaton**  
Partner, Risk & Public Policy  
**New York**

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# **CCAR 2020 WITH COVID-19**

Panelist: Til Schuermann

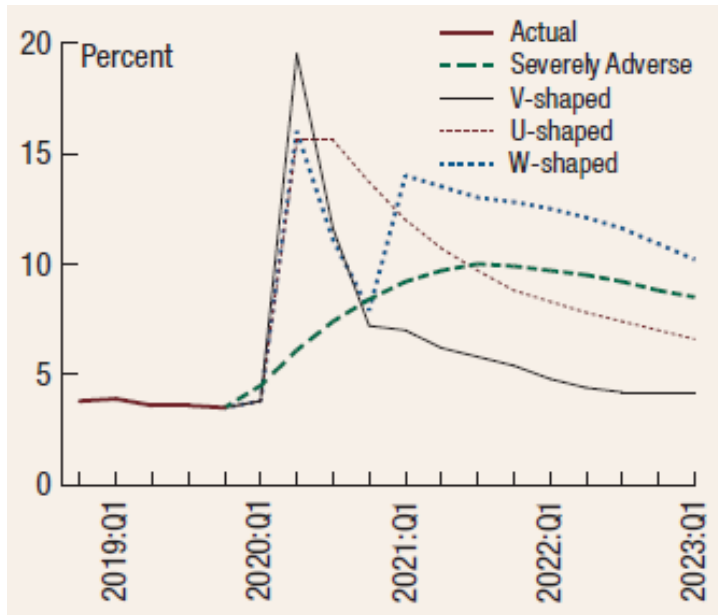
# CCAR/DFAST-2020: OVERVIEW

- On June 25, the Federal Reserve released the results of the CCAR-2020 analysis; 33 banks participated, all “passed”
  - 18 large and complex banks participate annually of which 6 are FBOs
  - 15 large and non-complex banks participate biannually (even years) of which 5 are FBOs
- FRB also conducted sensitivity analysis to reflect COVID crisis
  - 3 scenarios with different economic paths: V, U and W-shaped
  - Analysis does not include capital depletion that would result from distributions over the nine-quarter window
  - Only aggregate disclosures for sensitivity analysis
- Sensitivity analysis results
  - Loan losses different across scenarios: credit cards and other consumer loan losses higher when recovery is slower (U and W-shaped)
  - Bottom quartile in W scenario close to regulatory min of 4.5% CET1 driven in part by an increase in provisions against losses incurred outside of the nine-quarter window
- Regular DFAST results show few surprises
  - Industry-wide ratios remain well above regulatory minimums (min. avg. CET1 ratio is 9.9% & Tier 1 leverage ratio is 7.1%)
  - Drivers of losses remain consistent with 2019; loan losses a bit higher
  - Note: DFAST-2020 stress impact excludes common dividend payments
- FRB is requiring that firms resubmit their capital plans within 45 days of release of new scenarios and, pending the resubmission, has barred share repurchases and capped dividend payouts
- Results from DFAST-2020 determine Stress Capital Buffer (SCB)

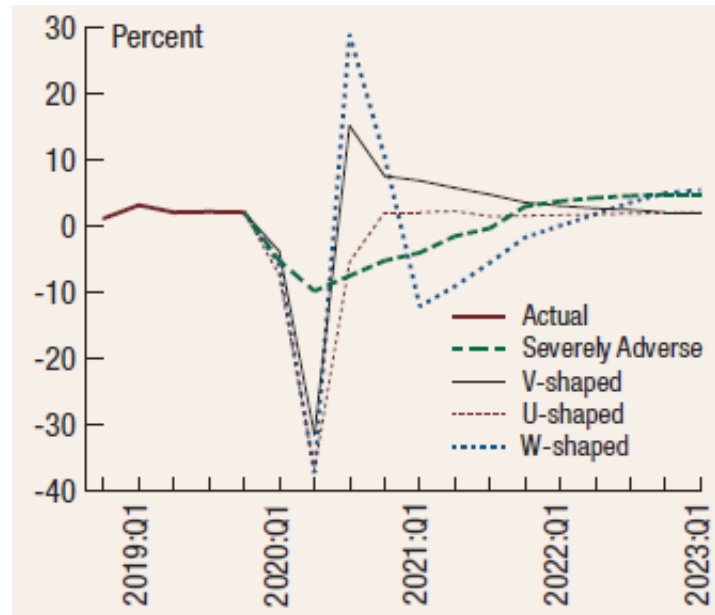
# SENSITIVITY SCENARIO VARIABLE PATHS

Unemployment, GDP and Treasury rates in the sensitivity scenarios vary substantially from the Severely Adverse scenario; other financial variables (e.g. equities, Resi/Comm. Real estate) broadly follow the Severely Adverse paths

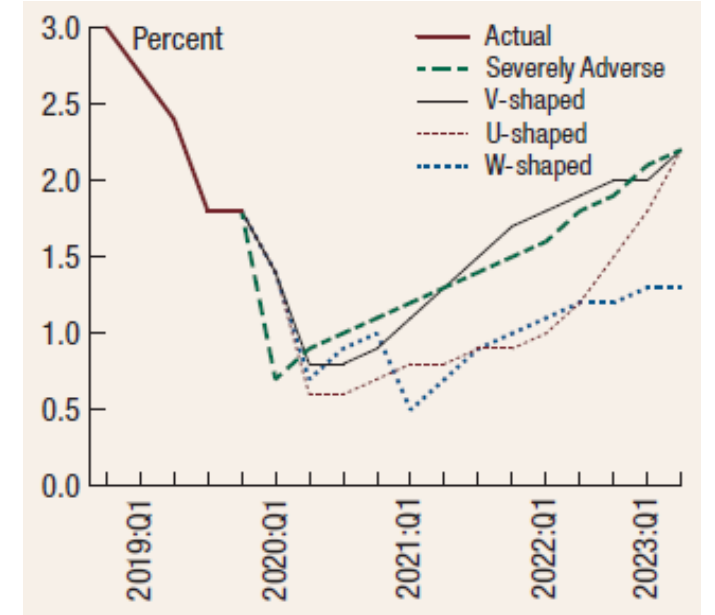
## Unemployment rate



## Real GDP growth



## 10-year Treasury rate

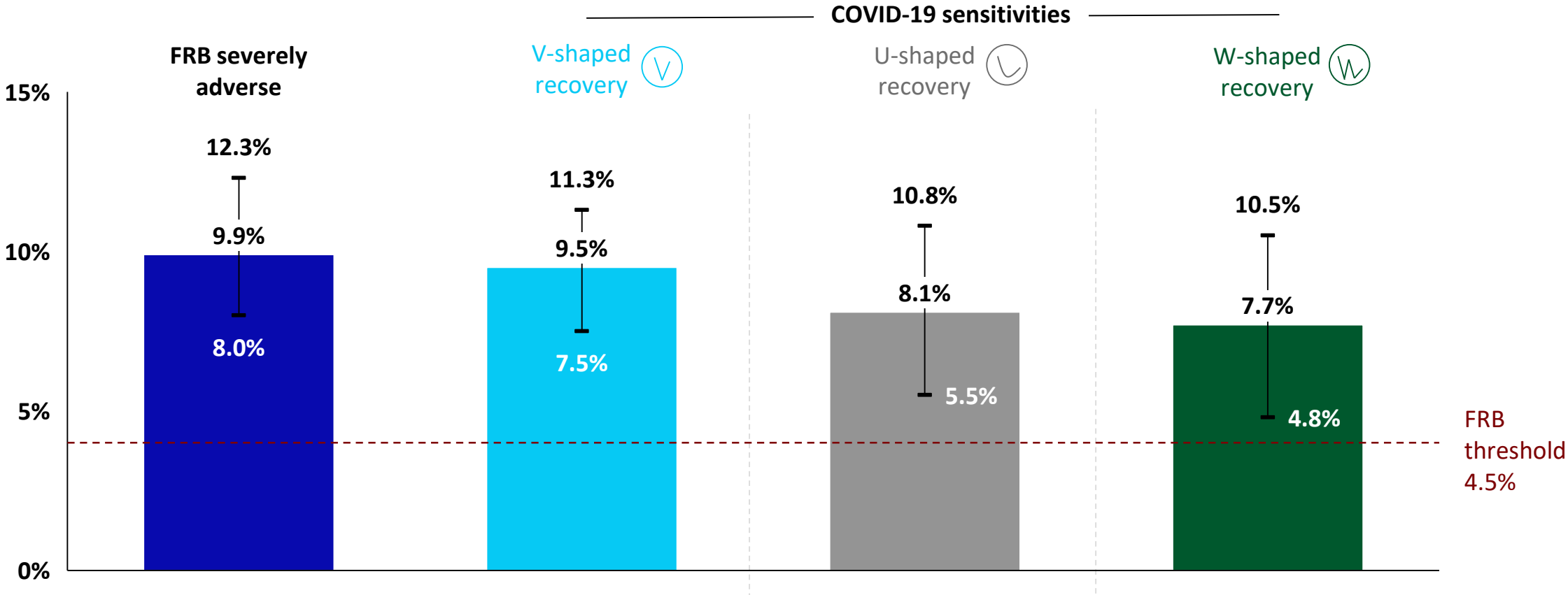


# RESULTS OF COVID-19 SENSITIVITY TESTS

Sensitivity analyses demonstrate that the impacts of COVID-19 vary significantly by the path of recovery, but are worse than the Severely Adverse scenario - bottom-quartile firms approach the regulatory minimum in the W-shaped scenario

## Minimum CET1 ratios by scenario

Industry weighted average and interquartile range



Note: Fed estimates do not assume CECL allowances; however, banks reporting on a CECL basis must forecast CECL allowances in their own capital planning, which could result in higher capital depletion  
 Source: FRB "Assessment of Bank Capital during the Recent Coronavirus Event", June 2020

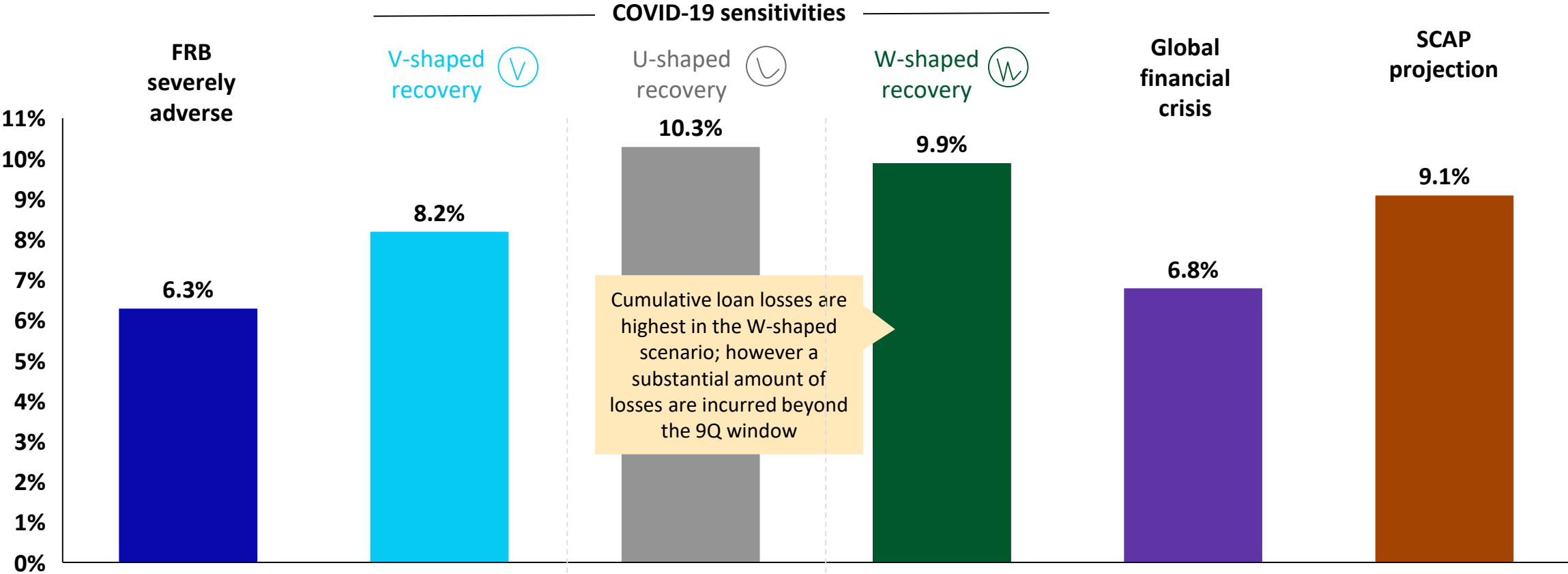


# LOAN LOSS SENSITIVITIES

Loan losses drive the biggest divergence in losses between scenarios – loss rates across each of these scenarios exceed the losses experienced in the GFC and some exceed those projected for SCAP participants in 2009

## Cumulative loan losses rates (as percent of portfolios)

Industry weighted average

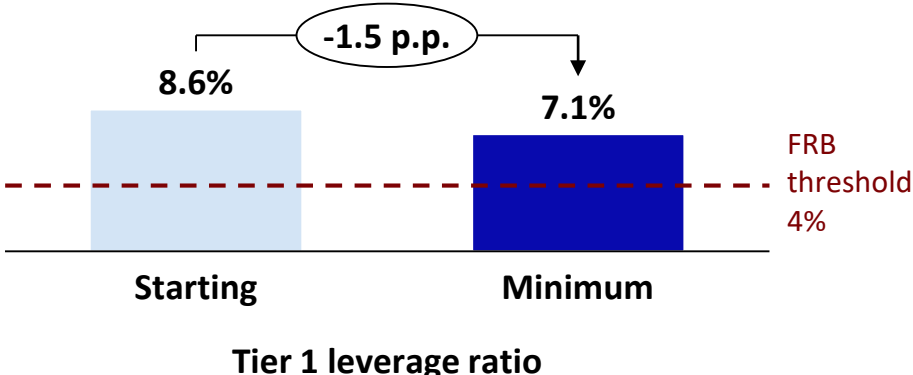
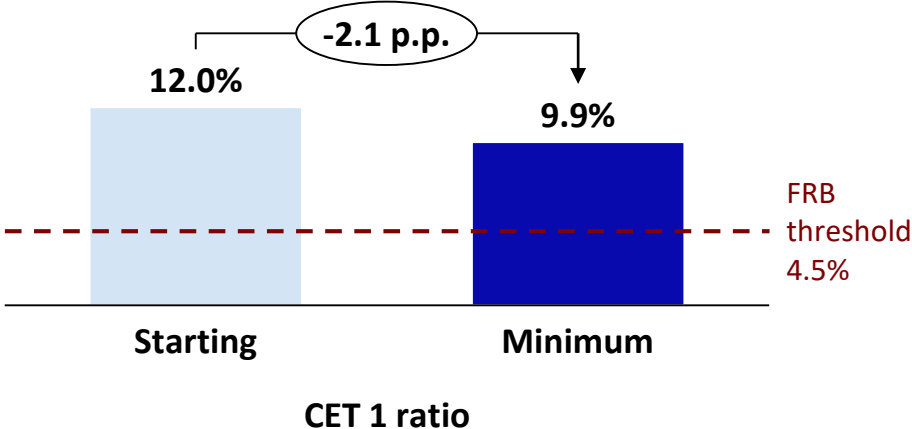


Source: FRB “Assessment of Bank Capital during the Recent Coronavirus Event”, June 2020

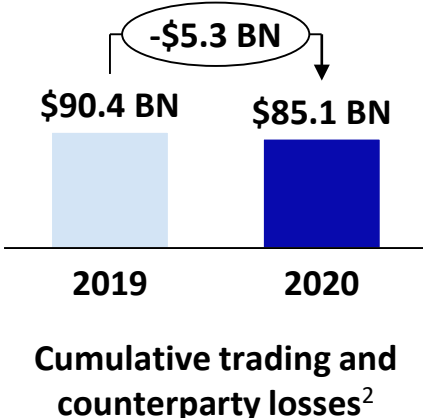
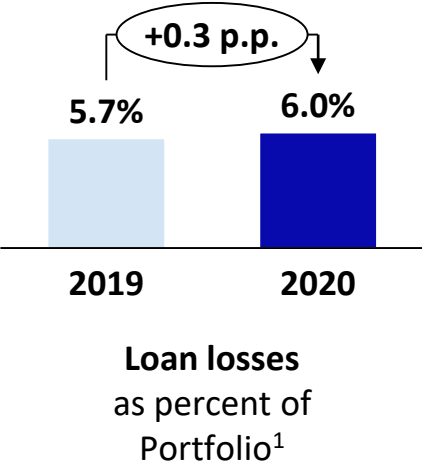
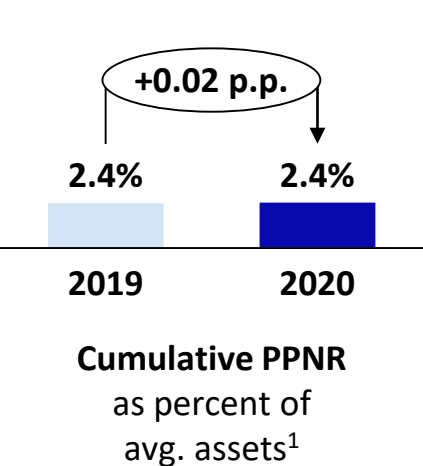
# INDUSTRY-LEVEL IMPACT OF FRB SEVERELY ADVERSE SCENARIO

2020 stress tests show that industry capitalization is still strong

**Difference between starting and minimum ratios**  
Aggregate ratios across 33 firms, reported by FRB



**Projected losses by component**

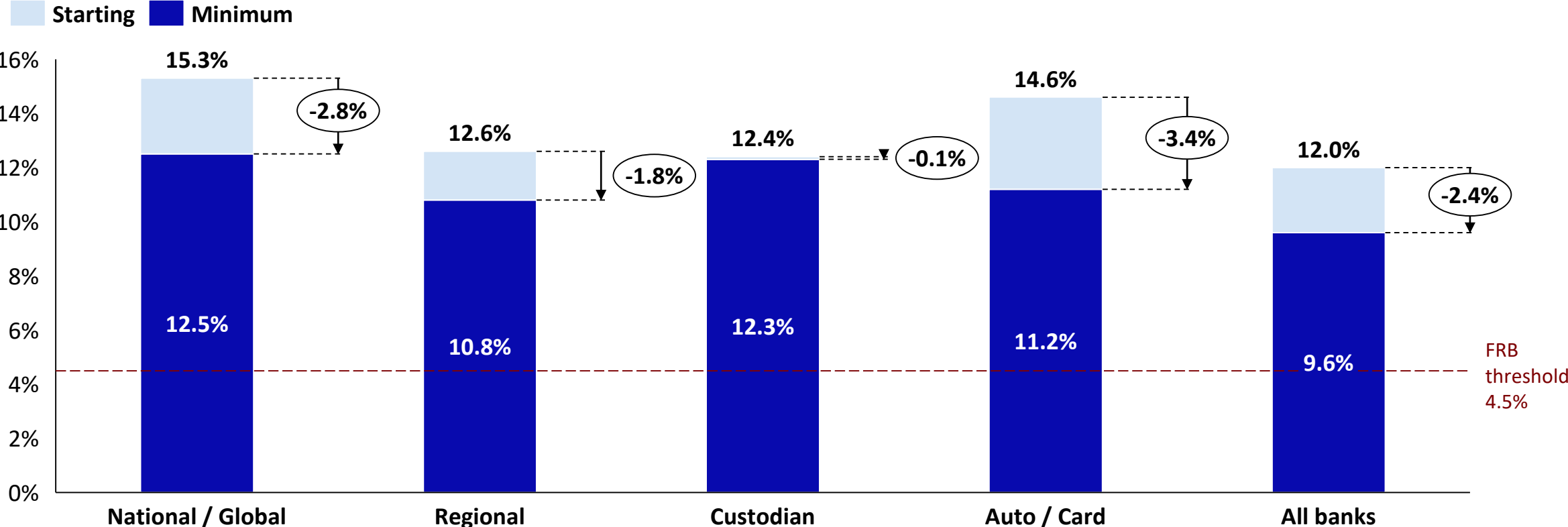


1. Includes 18 banks that participated in 2019; PPNR weighted by avg. assets; loan losses weighted by loan balances  
 2. Includes 13 GMS participants only  
 Source: Fed DFAST disclosures

# STARTING AND PROJECTED MINIMUM CAPITAL RATIOS – CET1

CET1 depletion averaged 2.4% in the FRB’s projections

Starting and projected minimum CET1 ratio  
By bank category

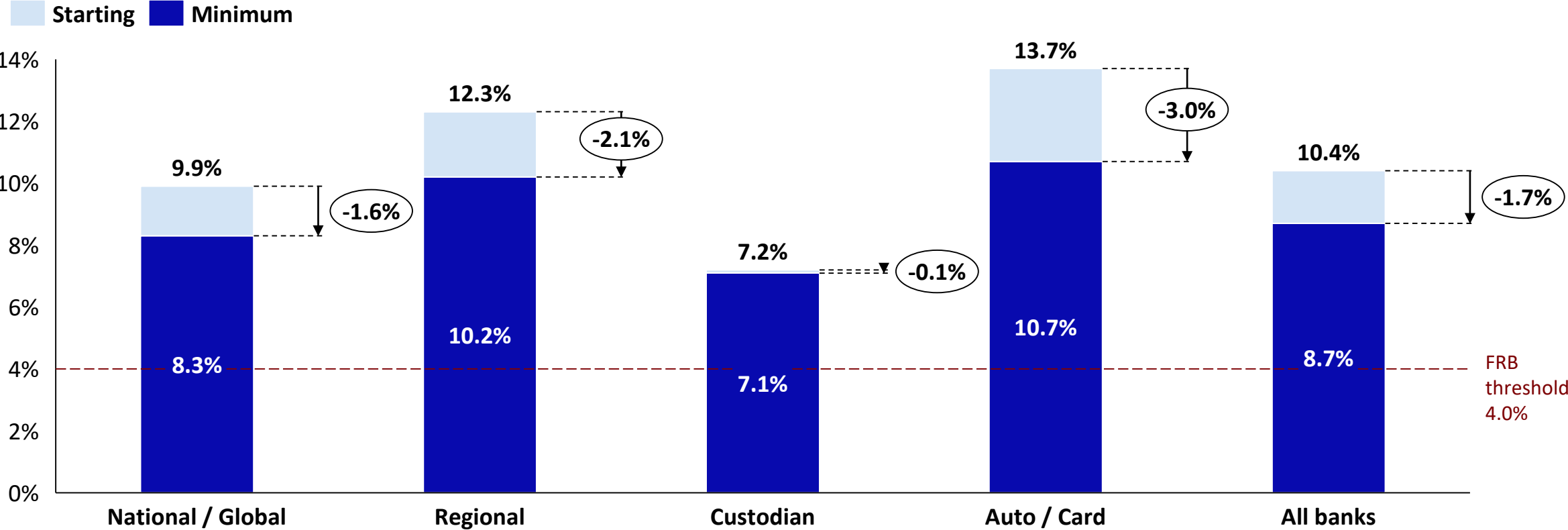


Note: Averages may differ due to weighting methodology. Starting CET1 ratio weighted by starting RWA and minimum CET1 ratios weighted by ending RWA  
Source: Fed DFAST disclosure

# STARTING AND PROJECTED MINIMUM CAPITAL RATIOS – TIER 1 LEVERAGE

Tier 1 depletion averaged 1.7% in the FRB’s projections

Starting and projected minimum Tier 1 leverage ratio  
By bank category



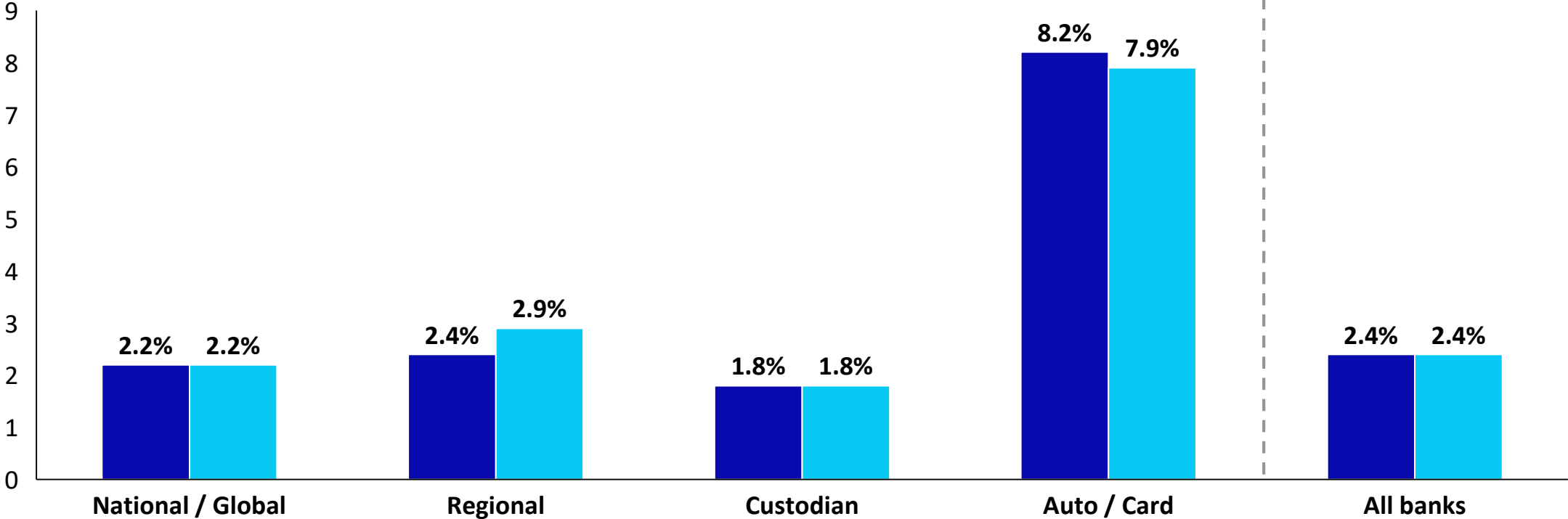
Note: Averages may differ due to weighting methodology. Tier 1 leverage ratios weighted by avg. assets  
Source: Fed DFAST disclosure

# PROJECTED CUMULATIVE PPNR – 2019 VS. 2020

The FRB’s 2020 PPNR projections are in line with its projections a year ago

Cumulative PPNR as a percentage of avg. assets  
By bank category

2019 2020

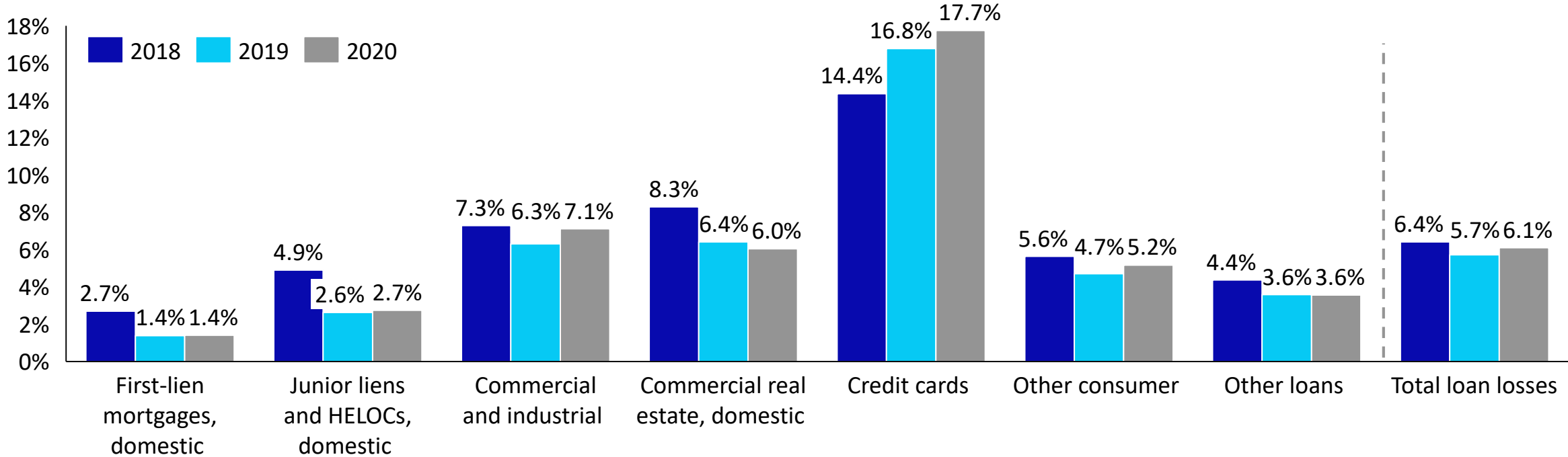


Note: Average percentages weighted by avg. assets. Only includes subset of 18 firms that participated in 2019 as well  
Source: Fed DFAST disclosure

# CUMULATIVE FRB LOSS RATES (BALANCE WEIGHTED) BY ASSET CLASS

Projected loss rates are higher than last year’s projections and more consistent with projections from 2018; credit card loss rates have increase significantly over the last 3 years

Cumulative loss rates as a percentage of loan balances  
Balance-weighted, by asset class



Note: Loss rates weighted by loan balances  
Source: Fed DFAST disclosures

# 2

## **MODEL MANAGEMENT**

Panelist: Jeff Brown, Ramy Farha, Mike Hepinstall, Ross Eaton

# CONTEXT: RECAP OF THE NATURE OF THE COVID-19 CHALLENGE

## EPIDEMIOLOGY

- Unprecedented (in our lifetime) pandemic
- Uncertain duration, and uncertain risk of recurrence

## GOVERNMENT RESPONSE

- Unprecedented size and breadth of fiscal stimulus
- More stimulus expected if demand shock persists for an extended period of time

## MACROECONOMY

- A global economic shock
- And unprecedented speed of revision to macro forecasts
- Longer-term impact unclear

## CLIENT BEHAVIOR (and bank behavior)

- Massive shifts in consumer and corporate behavior
- Bifurcation of experience to a degree not previously seen – e.g., by industry of employment
- Uncertain impact of stimulus measures, and thus hard to say when parts of the economy may revert to “normal” recessionary behavior
- Bank behavior in response to customers and macro situation (e.g. widespread deferrals for consumers)

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**COVID-19 has put large parts of the economy on “pause” and greatly disrupted the way some parts operate on a day-to-day basis; asking models to account for all these factors is extremely difficult**

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# COVID-19 PRESENTS SIGNIFICANT CHALLENGES TO LOSS FORECASTING

Existing models may struggle to estimate financial impact from COVID-19 and overlays are necessary; understanding financial impact as soon as possible is required to prepare for Q2 and avoid surprises



## Unprecedented depth, speed and character of economic shocks

- Models may behave unpredictably when extrapolating far outside historic ranges
- Impacts even more extreme and uneven across geography, sectors, etc.

## Significantly different quality of shocks compared to other recessions

- More than 2/3 of job losses are classified as temporary
- With lower consumption opportunities, consumers who work from home have increased savings

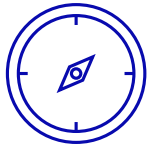
## Extreme uncertainty in forecasts, particularly considering potential for further outbreaks

- Uncertain policy transmission – will further outbreaks prompt lockdowns?
- Uncertain consumer response – will demand return if policy is less restrictive but virus continues spreading?

## Widespread government and lender assistance

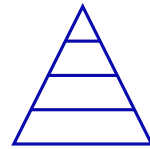
- Extensive liquidity support for companies
- Expanded unemployment benefits, which can exceed pre-COVID wages at low end
- Widespread lender-provided forbearance

# THERE ARE SEVERAL PRACTICAL STEPS THAT CAN BE TAKEN NOW TO PREEMPT AND PREPARE FOR THE EXPECTED SURGE IN MODEL MANAGEMENT ACTIVITY



## 1. Guiding principles

Develop a set of principles — jointly between model validators and model developers — to guide model management decisions during the COVID-19 pandemic; firms should continue to revisit and revise these principles as necessary as new learnings emerge during the pandemic



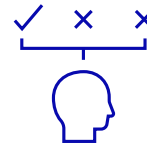
## 2. Tiering framework

Identify impacted models and tier these models based on expected COVID-19 impact to concentrate on most material areas of increased model risk



## 3. Monitoring standards

Leverage existing model monitoring standards to reflect nature of potential COVID-19 impacts and the need for more nuanced interpretation of results



## 4. Decision trees

Develop flow charts, both generalized and 'model family' specific, to identify key decision points, highlight potential pathways and guide decisions on model treatment in a more consistent way between models



## 5. Compensating controls

Review and update existing compensating controls, mainly the model overlay process, to support the expected increase in one-time model uses/ overlays needed and to better balance rigor and expediency



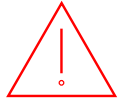
## 6. Senior guidance

Convene a "Model Management SWAT" team comprised of experienced model development and validation staff, and any relevant senior stakeholders including the businesses, to provide oversight and guide triage decisions during the pandemic

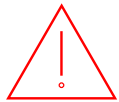
**These steps will help the bank better deal with the current situation and develop a model management plan, including timelines and resources, to guide the remainder of 2020 and subsequent activities**

# KEY CHALLENGES FOR RETAIL CREDIT MODELS

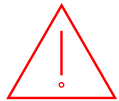
## Issues with existing models



Many models use unemployment as a common driver of ability to pay for all borrowers, but the linkage is currently weakened



Detailed choice of unemployment measures, selected on historical fit, may imply very different outcomes under sharp but temporary shocks

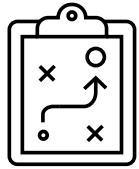


Loan-level models capture traditional portfolio risk drivers e.g. underwriting quality, payment history – but do not account for emerging risk drivers e.g. employment sector



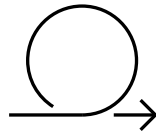
Lender-provided forbearance should help mitigate temporary distress, but currently makes measurement more challenging

# LENDERS ARE WORKING ON SEVERAL METHODS TO ADJUST RETAIL CREDIT FORECASTS



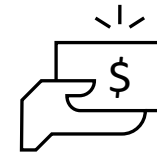
## Adjust scenario inputs

- Disaggregate or adjust scenario inputs along key portfolio dimensions e.g.
  - Employment sector
  - Income level
- Align geographic dimension of economic scenarios with pandemic scenarios



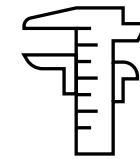
## Revisit specifications of macro variables

- Consider different time windows and related variables, e.g. U1/U3/U6, UI claims
- Re-evaluate tradeoffs between historical fit and explainable sensitivity



## Account for assistance

- Lender forbearance and government assistance both reduce impact of short-term unemployment
- Loans already in forbearance can be expected to carry higher risk – while performance is not yet observable, historical loss mitigation benchmarks may be considered



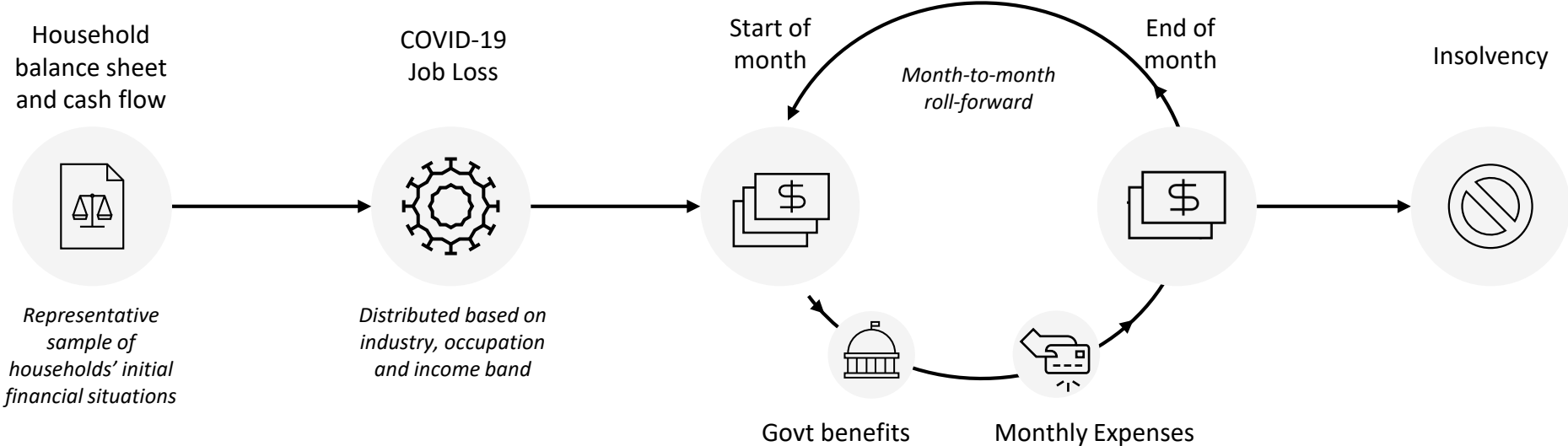
## Benchmark outcomes

- Lenders should cast a wide net, considering creative approaches to benchmark potential outcomes
- Analytical frameworks customized to the event may prove more helpful than statistical challenger models

*Example on next page*

# EVENT-SPECIFIC ANALYTICAL FRAMEWORKS CAN COMPLEMENT STATISTICAL MODELS

Example: structural model for simulating impacts of job loss and assistance programs on household cash flow distress



## Model

- Create balance sheets and cash flow statement reflecting representative households

## Simulate

- Randomly assign job loss to households based on industry/ income tier
- Simulate monthly cash flows for each household, accounting for non-wage income, government benefits, debt payments, expenses and cost savings
- Run alternative scenarios for different durations of job loss, further policy interventions

## Calculate

- Evaluate months to insolvency for each affected household
- For a given unemployment path, can produce an average insolvency rate

# KEY CHALLENGES FOR NON-RETAIL CREDIT MODELS

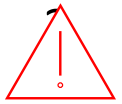
## Issues with standard models



Ratings out of date or inappropriate



C&I loss forecasting models group many industries



Likewise, CRE loans are likely to suffer very disparate impacts by property type that may not be captured in current bank models



Impact of government support (e.g., PPP, airline bailouts) cannot easily be incorporated

# ILLUSTRATION: TRIANGULATION OF NON-RETAIL LOSS ESTIMATES

## Traditional loss forecasting

Traditional models driven by macroeconomic scenarios (linked to pandemic scenarios)

Macro-based loss forecasting

## Market implied estimates

Relative “micro” shocks on sector level derived from market data

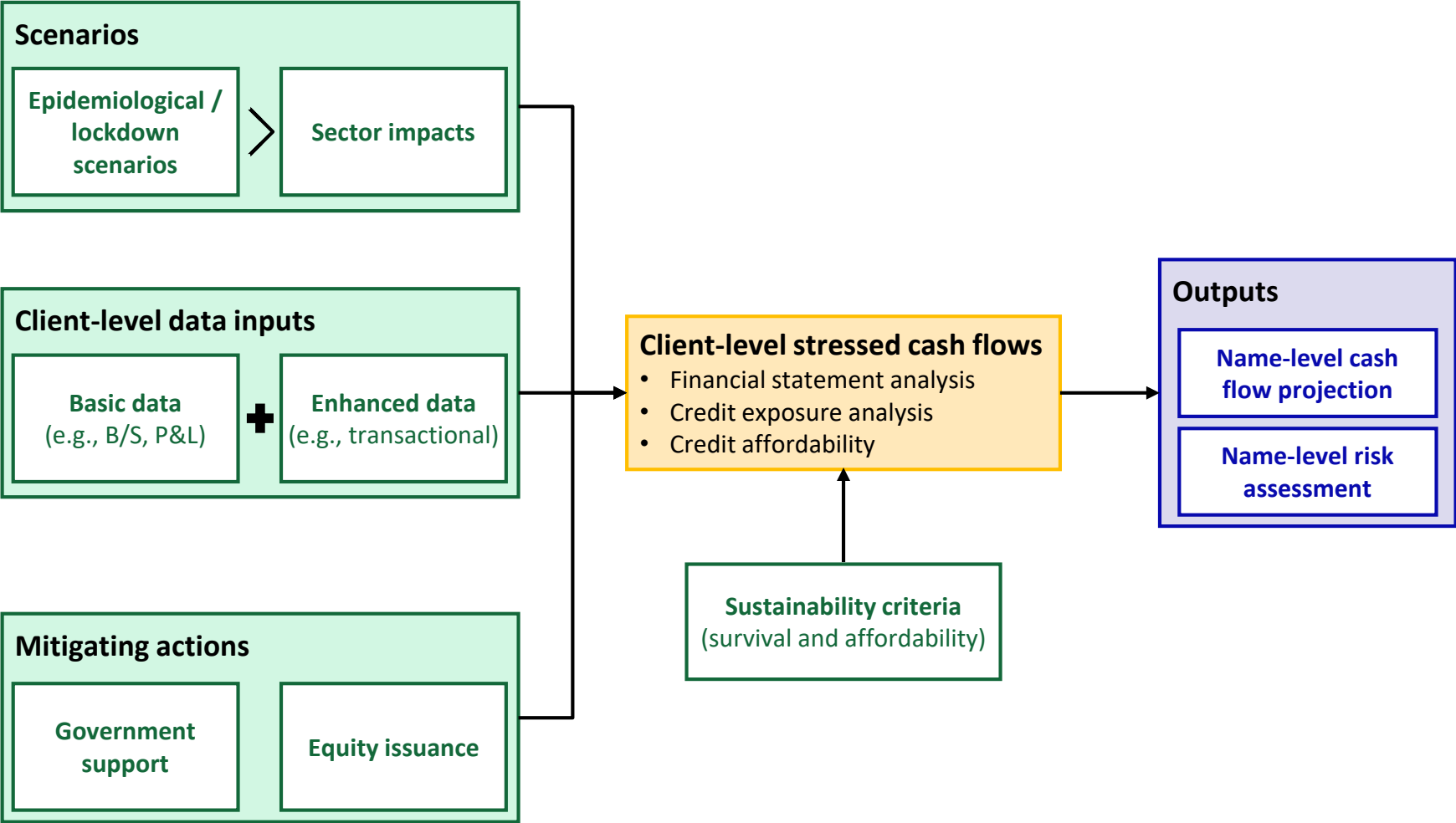
Market analysis

Cash flow analysis

## Company level cash flow forecasting

Cashflow projection and credit viability based on sector-specific drivers of profitability and company financials

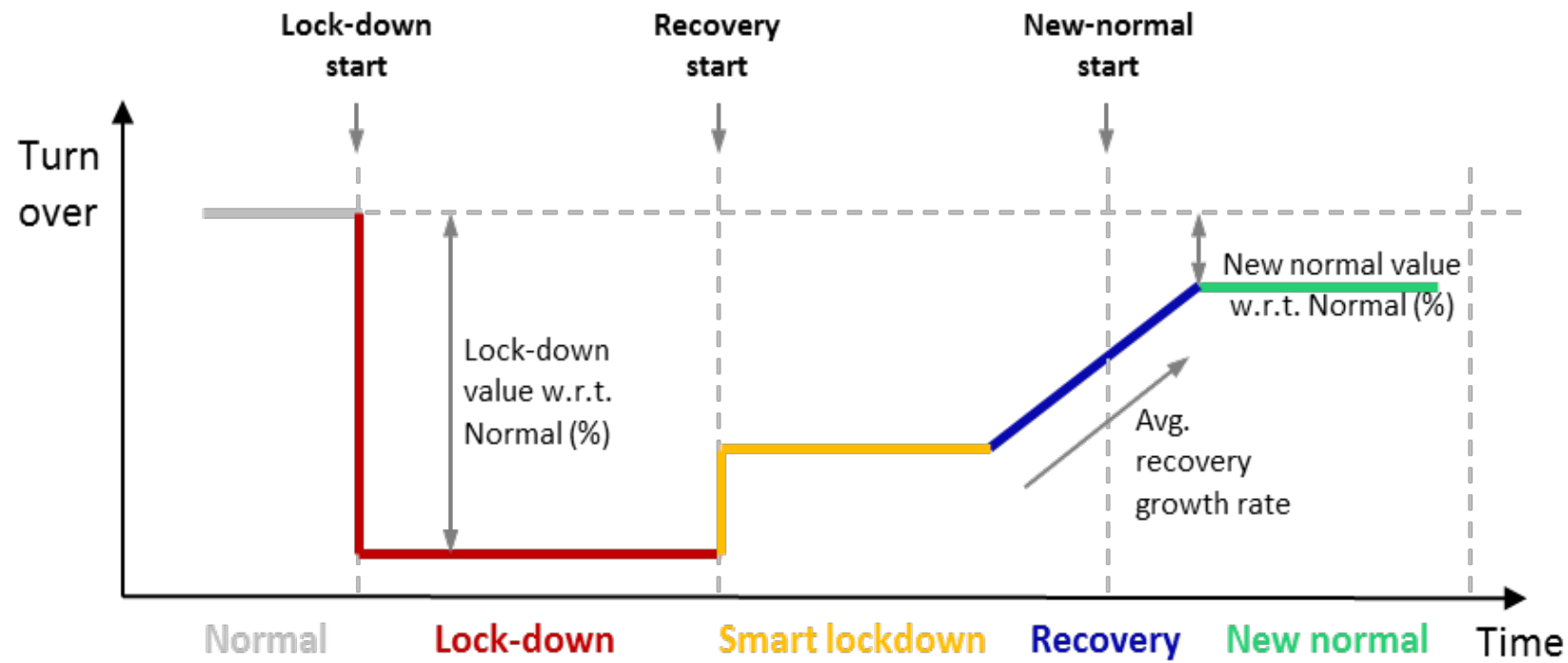
# EXAMPLE OF COMPANY CASH FLOW ANALYSIS BASED ON EPIDEMIOLOGICAL SCENARIOS





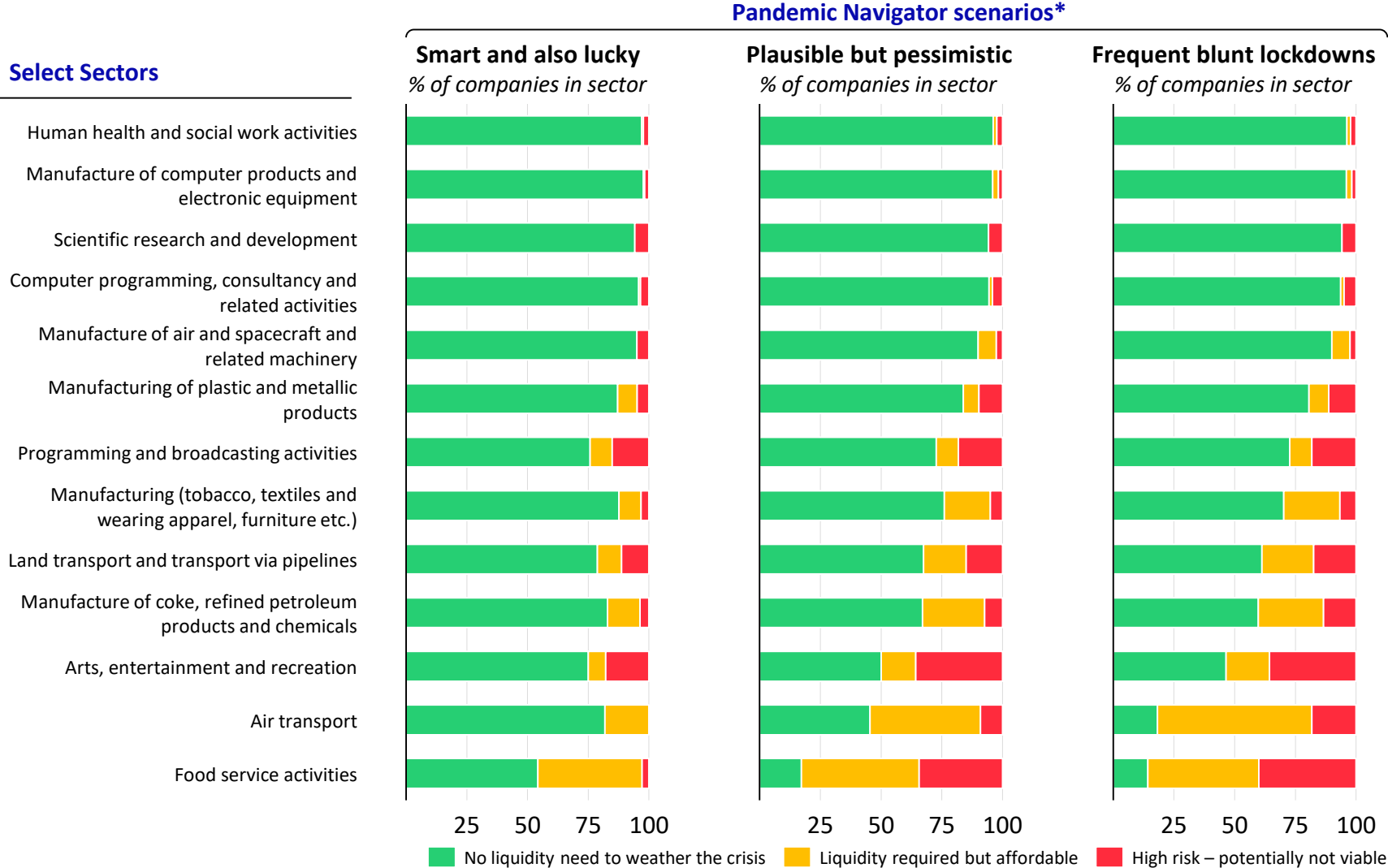
# ILLUSTRATION: COMPANY REVENUE INFLUENCED BY LOCKDOWN CONDITIONS

Relationship between lock-down and revenues







# EXAMPLE OF CASH FLOW-BASED VIABILITY ANALYSIS

Select public, profitable US Companies by sector and scenario



\* Source: Company filings; Capital IQ; Oliver Wyman analysis; sample of public companies in select US industries - © Oliver Wyman

# PPNR MODELS: KEY OBSERVATIONS BY MODEL TYPE

Model type	What we have seen to date	Extent of adjustments/overlays expected
All	<ul style="list-style-type: none"> <li>• Models relying on GDP or unemployment more likely to “break”</li> <li>• Models relying on rates/ market variables often behaving better</li> </ul>	
Loans and deposits, NII	<ul style="list-style-type: none"> <li>• Extreme draws on corporate lines and increase in corporate deposits</li> <li>• Significant build up in retail deposits due to stimulus checks</li> <li>• Other loans behaving closer to expectations</li> </ul>	
Fees (banking book)	<ul style="list-style-type: none"> <li>• Payments and transaction volumes declined sharply, with affected models (e.g., card interchange, merchant processing) “breaking”</li> </ul>	
Capital Markets and IB	<ul style="list-style-type: none"> <li>• Sales &amp; trading models performing as expected</li> <li>• Spike in DCM issuance (IG, then sub IG) not predicted by models</li> <li>• Significant May/ June surge in ECM likely not predicted by models</li> <li>• Depressed M&amp;A levels in Q2 more in line with expectations</li> </ul>	
Wealth & Asset Management	<ul style="list-style-type: none"> <li>• Models performing more as expected, with fees tracking asset prices</li> </ul>	

**A detailed narrative around virus and lockdown conditions is essential to inform qualitative estimates / overlays**

# THANK YOU; POST-WEBINAR LOGISTICS; Q&A

## Contact us



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## Model Management in the COVID-19 Era



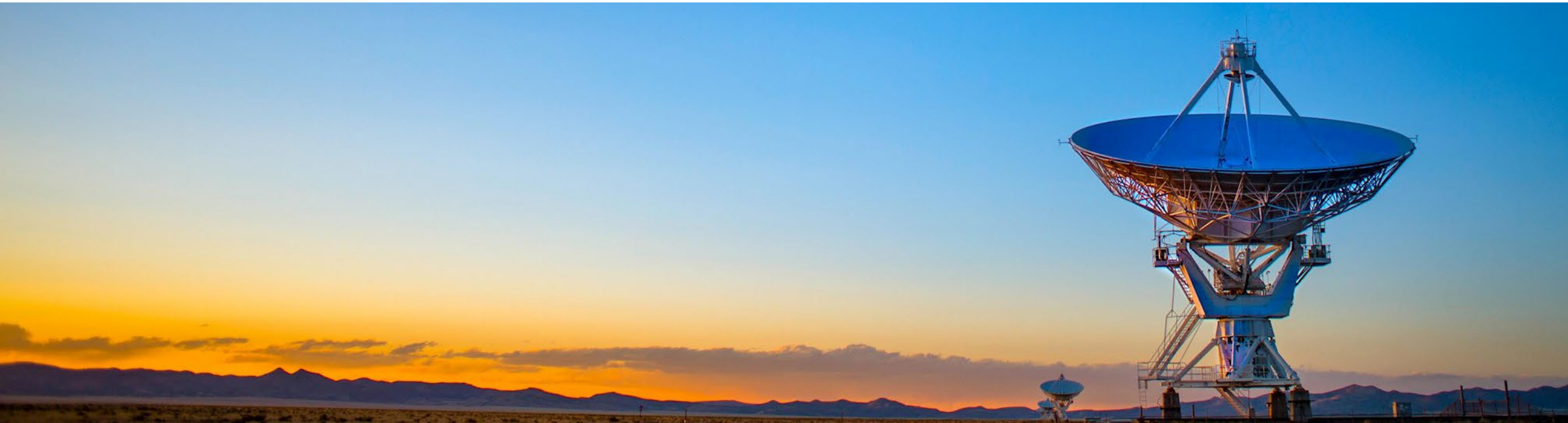
<https://www.oliverwyman.com/our-expertise/insights/2020/may/model-risk-management-in-the-covid-19-era.html>

# READ OUR LATEST INSIGHTS ABOUT COVID-19 AND ITS GLOBAL IMPACT ONLINE

Oliver Wyman and our parent company Marsh & McLennan (MMC) have been monitoring the latest events and are putting forth our perspectives to support our clients and the industries they serve around the world. Our dedicated COVID-19 digital destination will be updated daily as the situation evolves



Visit our dedicated COVID-19 website:  
<https://www.oliverwyman.com/coronavirus>



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