WHAT
A 2.5 day event focused on inspiring action by delivering relevant content, creating impactful experiences, and enabling rich discussion.

WHY
To accelerate market transformation through cross-industry collaboration, broader adoption of proven innovations, and harnessing rapidly evolving new technology.

WHO
400 senior health leaders from across the ecosystem, all committed to new models of health and ready to embrace change.
AN EXCLUSIVE GROUP OF
COLLABORATIVE LEADERS

2018 HEALTH INNOVATION SUMMIT ATTENDEE PROFILE

195+ C-SUITE

135+ EVP AND SVP

200+ COMPANIES

38 STATES

12 SECTORS OF THE ECOSYSTEM

REPRESENTATION ACROSS THE FULL HEALTHCARE ECOSYSTEM

400+ SUMMIT PARTICIPANTS
# CROSS-ECOSYSTEM REPRESENTATION

## SELECTION OF 2019 ATTENDEES

### HEALTH PLANS

- aetna
- Anthem BlueCross BlueShield
- BlueCross BlueShield of Massachusetts
- BlueCross BlueShield of Tennessee
- BridgeHealth
- CENTENE Corporation
- Cigna
- DeltaHealth
- DentaQuest
- First Choice Healthcare Solutions
- First Choice
- Healthplan of Nevada
- Humana
- Independence Blue Cross
- Kaiser Permanente
- Premera
- Saint Vincent Health

### PROVIDERS

- 98point6
- Advocate Aurora Health
- Ascension
- American Well
- Baylor Scott & White Health
- CarePoint Health
- ChenMed
- Mount Sinai Health Partners
- Nemours Children's Health System
- NorthShore University Health System
- OSF Healthcare
- Sutter Health
- Spectrum Health

### TECHNOLOGY/ENABLEMENT

- Accolade
- CANTATA Health
- Google
- HEALTHSPARC
- Limelight Health
- Motive Medical Intelligence
- NAVVIS
- Olive
- OODA Health
- OPTUM
- PRIVIA Health
- SOLERA
- Welltok

### HEALTH IT/INFORMATICS

- AbleTo
- CareJourney
- CitiusTech
- GeBBS
- Clarify Health
- decision
- PharmMD
- Sotheon

### RETAIL

- CVS Health
- RITE AID
- ShopRite
- Walgreens

### HEALTH MANAGEMENT/COACHING

- eviMe
- Hidra
- higi
- Livongo

### ASSOCIATIONS/GOVERNMENT

- AARP
- AMA

### GENOMICS ADVANCED DIAGNOSTICS/PHARMA

- Aegion
- CIRC Bioinformatics
- Envision
- EpiphanyRx
- Proteus
- Express Scripts
- InformedDNA

### FINANCIAL SERVICES

- Andreessen Horowitz
- Canaan Partners
- Health Courtney Capital
- Norwest
INSPIRATION TOURS
An immersive opportunity to explore the most innovative local organizations driving change

Advancing Human Ability: Integrating Innovation and Delivery
Visit the #1 rehab hospital in the US, where clinical care is integrated with research, as scientists work alongside physicians and patients.

Making Connections, Smarter: Performance Through Personality
Learn the science behind personality-based analytics and how they can be leveraged to dramatically improve a customer’s experience.

Work Differently: Creating an Innovation Mindset
Get immersed in what it means to ‘work differently’ and learn tools and techniques to immediately help your organization run more efficiently.

Designing for Shared Value: Good Behavior, Good Economics
Discover how a partnership with Apple is driving behavior change while exploring the architecturally-renowned riverfront Apple retail location.
2019 SPEAKERS

Renee Buckingham
President, Care Delivery Organization, Humana

Paul Ciechanowski, MD, MPH
Chief Medical Officer, Samepage Health

Gaurov Dayal, MD
President, New Markets and Chief Growth Officer, ChenMed

Vivek Garipalli
Co-founder and CEO, Clover Health

Julie Grant
Partner, Canaan Partners

Sarah Iselin
Senior Vice President and Chief Strategy Officer, Florida Blue

Carolyn Jasik, MD
Chief Medical Officer, Omada Health

John Kao
CEO, Alignment Healthcare

Michael Krouse
Senior Vice President and Chief Transformation Officer, OhioHealth

Sean Lane
CEO, Olive

Sarah Marche, PharmD
Vice President, Pharmacy Services, Highmark Health

Shawn Morris
CEO, Privia Health
2019 SPEAKERS, continued

Brenda Motheral, PhD
CEO,
Epiphanyrx

Janice Nevin, MD, MPH
President and CEO,
Christiana Care Health System

Brenda Reiss-Brennan, PhD
Mental Health Integration Director,
Intermountain

Duane Elliott Reynolds, MHA
President, Institute for Diversity and Health Equity,
American Hospital Association (AHA)

Jennifer Schneider, MD
President,
Livongo

Horst Schulze
Co-Founder,
Ritz Carlton

Grace Terrell, MD
Co-founder and CEO,
Clover Health

Jill Tietjen, PE
President,
American HerStory LLC

Todd Van Tol
Senior Vice President,
Blue Cross Blue Shield of Michigan

David Vivero
CEO,
Amino, Inc

Kurt Waltenbaugh
Founder and CEO,
Carrot Health

Chris Waugh
Chief Innovation Officer,
Sutter Health
EXECUTIVE SESSIONS
Enabling deeper exploration of challenges, experiences, and ideas

WHAT TO EXPECT?
• Learn from forward thinking market leaders who are actively working to redefine the boundaries of health
• Take away unique insights that may change the strategic trajectory of your organization

2019 EXECUTIVE SESSIONS
• Digital Treatment: Expanding the Care Delivery Toolkit
• Body, Meet Mind: Care Models That Put Us Back Together
• Holy Shift! Moving to Value, at Scale
• Information Overload: Harnessing Consumer Data to Drive Impact
• The Medicare Advantage...Advantage: Winning in the Next Generation of MA
• The New Social Network: An Integrated Approach to Closing the Gap
• Next Generation Networks: Winning through Consumer Value
• Personalized Medicine: Implementing the Future of Medicine, Today
• The Specialty Tsunami: Successful Approaches to Managing Specialty Rx
Activate!
The Art and Science of Behavior Change – a Curated Experience

For most people, new year’s resolutions rarely stick. In organizations, we watch “the way it’s been done” trumping innovation and more creative solutions. It can feel messy, frustrating and fruitless trying to drive sustained behavior change for our consumers and our employees. Why?

Join us for a curated experience where we’ll explore the art and science of how to impact human behavior and activate organizations to achieve more. We’ll dive into the neuro- and behavioral factors that influence individual, team and system dynamics, as well as practical, human-centric wisdom that helps change stick and new patterns emerge.

Together with your peers, you’ll learn how to apply an arsenal of tools, tips and practical ways to overcome behavior change challenges that hinder the growth and transformation of healthcare
DEEP DIVES

WHAT TO EXPECT?

• Exchange ideas and challenge assumptions through open dialogue
• Share experiences with fellow industry leaders who share a common passion to transform healthcare

2019 DEEP DIVE SESSIONS

• Bump up the Org, Bump up the NPS: Bringing Excellent Consumer Experiences to Patients
• Driving Consumer Adoption through Connected Health
• Food as Medicine: Impactful Models to Improve Access
• Integrated Delivery: Charting the Course of Collaboration and Ownership
• Interoperability: Lessons Learned from Early Adopters