

AGENDA

MONDAY, NOVEMBER 6, 2017

REGISTRATION

12:00-7:00pm The Fairmont Dallas | 1717 N. Akard Street | Dallas, TX | 75201

IMMERSION TOURS

- 1:30-4:30pm *Explore how the Dallas area's most innovative organizations are transforming the health market through on-site, interactive tours. Advanced registration is required, and is on a first-come-first-serve basis*
- **Catapult Health:** Incredibly convenient preventive care at the workplace, integrated with live provider consultations, employer wellness programs, and primary care physicians
 - **UT Southwestern Medical Center:** Built consumer-centric by extracting the 'best-of' from the entertainment, consumer products, hospitality and transportation industries – resulting in a vastly different customer experience and a highly agile infrastructure
 - **Children's Health:** Breaking down barriers to access life saving care delivery from hundreds of miles away – through integration of virtual health in day-to-day operations
 - **Center for BrainHealth:** Brain health for the population – to nurture good health, more effectively treat disease, and enhance productivity – through multiple mechanisms, from mindfulness to virtual reality

WELCOME MIXER

5:30-7:00pm *Kick off the Summit while networking with fellow senior healthcare industry leaders over cocktails and hors d'oeuvres*

DINNER RECEPTION

- 7:00-9:00pm *Keep the conversation going over a sit-down dinner – and take a moment to enjoy a lively conversation between Marilyn and David as Lauren probes for their thoughts on innovation, overcoming competitive challenges, and navigating the regulatory landscape*
- **Marilyn Tavenner** – President & CEO, AHIP
 - **David L. Holmberg** – President & CEO, Highmark Health; Chairman of the Board, Highmark Inc.
 - **Lauren Silverman** – Health, Science, & Tech Reporter, KERA News; Former Reporter, NPR



AGENDA

TUESDAY, NOVEMBER 7, 2017

WELLNESS WAKE-UP

6:00-7:00am *Start your day with an energetic boot camp session. The pace of the class is designed to include all levels of fitness with a variety of modifications. Any required equipment will be provided.*

BREAKFAST

7:15-8:15am *Reconnect with old friends and make new ones over a healthy meal*

MAIN STAGE SESSIONS

8:15-10:45am

Industry Interrupted: Why Healthcare is Ripe for Disruption

- Helen Leis – Partner, Health & Life Sciences Practice, Oliver Wyman

(Consumer Finance) Industry Interrupted: What Can We Learn?

- Nigel Morris – Managing Partner, QED Investors; Co-Founder, Capital One

Aging Disrupted: Creating a New Reality Through Innovation

- Jo Ann Jenkins – CEO, AARP

EXECUTIVE SESSIONS

11:00-12:00pm *Learn, share, connect, and discuss what it takes to reinvent the health market (session speakers listed on the following pages for each topic)*

- Looking Beyond the Persona: Knowing What Consumers *Really* Want
- Breakthrough Affordability: The Potential Avenues to Radical Change
- The Cost of the Cure: Defining “Value” in Pharma
- Driving Success: Building a Disruption-Ready Org

LUNCH

12:00-2:00pm *Grab some lunch, network, and discuss the morning sessions*

AGENDA

TUESDAY, NOVEMBER 7, 2017 (CONTINUED)

MEET DAWN: THE CUSTOMER OF THE FUTURE

12:00-2:00pm *She doesn't know how to drive, but she drives all the time. She's always shopping, but she's never standing in line. She's never once been "lost." Her T-shirt is connected to the internet. Her manager is a robot. Meet Dawn: an average 25-year-old in the not-so-distant future. Dawn will "come to life" through an immersive exhibition where we will take you on a journey, exploring the major shifts shaping how people connect, create, escape, work, unwind, get well and simply live. Get ready to meet the customer of the future.*

EXECUTIVE SESSIONS

2:00-3:00pm *Learn, share, connect, and discuss what it takes to reinvent the health market (session speakers listed on the following pages for each topic)*

- Finding Harmony: The Challenge of Marrying High Touch and High Reach
- Distribution Disruption: Who Will Control the Future Trading Flow?
- Inside Out Innovation: Incumbents Taking Charge
- Artificial Intelligence Meets Healthcare: Inside the AI Revolution

MAIN STAGE SESSIONS

3:15-5:00pm

Cutting Through The Noise: What's Really Next For Healthcare?

- Thomas Goetz – Co-Founder, Iodine; Former Executive Editor, WIRED
- Lisa Suennen – Senior Managing Director, GE Ventures
- Krishna Yeshwant, MD – Partner, GV (formerly Google Ventures)

Paging Dr. Robot: Artificial Intelligence and the New Workforce

- Chris Nicholson – Founder & CEO, Skymind

How Can We Segment and Still Serve Our Mission?

- Sarah Krevans – President & CEO, Sutter Health

SOUTHERN SOIREE

6:00-7:30pm *Round out the day over drinks, appetizers, and a game of corn hole*

AGENDA

WEDNESDAY, NOVEMBER 8, 2017

PRACTICING WISELY

7:00-8:00am

Solving the \$200BN Problem: Reducing Inappropriate Care with Transparency

Learn how the simple approach of showing physicians how their practice compares to that of their peers can lead to a meaningful reduction in inappropriate care

BREAKFAST

7:15-8:15am

Enjoy breakfast over a casual chat with new friends, or join a conversation on how the Customer of the Future will impact healthcare

MAIN STAGE SESSIONS

8:15-9:30am

What Got Us Here Won't Get Us There: The Clinicians We Need Now

- Stephen K. Klasko, MD, MBA – President & CEO, Thomas Jefferson University and Jefferson Health

Delivering on the Promise of 21st-Century Data to Benefit Patients

- Paul B. Rothman, MD – Dean of School of Medicine & CEO, Hopkins Medicine

"DEEP DIVE" DISCUSSIONS

9:45-10:45am

Exchange ideas and collaboratively build toward solutions through an open dialogue with industry peers who share a common passion for solving various challenges in healthcare

From Bricks to Clicks: Achieving Engagement at Scale

- Harry Leider – Chief Medical Officer & Group Vice President, Walgreens

Outcomes-Based Contracting: Success vs. Failure

- Sean Duffy – Co-Founder & CEO, Omada Health

More Power to the Caregiver: If and How to Make It Happen

- Jennifer Schneider – Chief Medical Officer, Livongo Health

Behavioral Health: We Know It's Critical, Now What?

- Rob Rebak – President & CEO, AbleTo

Amazon and Whole Foods: Nutrition at Your Doorstep

- Jason Langheier – CEO & Founder, Zipongo
- Alison Steiber – Chief Science Officer, Academy of Nutrition and Dietetics



AGENDA

WEDNESDAY, NOVEMBER 8, 2017 (CONTINUED)

MAIN STAGE SESSIONS

11:00-12:15pm

Market Makers (or Market Shakers?): A Chat on How the Ecosystem Will Evolve

- Chris Cigarran – CEO, Imagine Health
- Debra A. Gold – Senior Vice President, Quantum Health

Looking Back to Look Ahead: Where Do We Go From Here?

- Niyum Gandhi – Executive Vice President & Chief Population Health Officer, Mount Sinai Health System
- Todd VanTol – Senior Vice President of Health Plan Business, BCBS of Michigan
- Michael Weissel – Group Executive Vice President, Optum

CLOSING LUNCH

12:15-1:00pm

Reflect upon the Summit experience over a final lunch, or grab a packed lunch if you need to hit the road



EXECUTIVE SESSIONS

The following Executive Sessions will be held in the morning of Tuesday, November 7, from 11:00am to 12:00pm. They will be on a first come, first serve basis until capacity constraints are reached.

BREAKTHROUGH AFFORDABILITY: THE POTENTIAL AVENUES TO RADICAL CHANGE

- **Brandon Ballinger**, *Cardiogram*
- **Charles Boorady**, *Health Catalyst Capital Management LLC*
- **Tony Wang**, *Color*

DRIVING SUCCESS: BUILDING A DISRUPTION-READY ORG

- **Marco Annunziata**, *GE*
- **Rich Roth**, *Dignity Health*

LOOKING BEYOND THE PERSONA: KNOWING WHAT CONSUMERS REALLY WANT

- **Jay Gerhart**, *Carolinas Healthcare System*
- **Bob Moesta**, *The Re-Wired Group*

THE COST OF THE CURE: DEFINING "VALUE" IN PHARMA

- **Young Fried**, *HealthPartners*
- **Lee Newcomer**, *UnitedHealthcare*
- **Alex Turkeltaub**, *Roam Analytics*



EXECUTIVE SESSIONS

The following Executive Sessions will be held in the afternoon of Tuesday, November 7, from 2:00pm to 3:00pm. They will be on a first come, first serve basis until capacity constraints are reached.

ARTIFICIAL INTELLIGENCE MEETS HEALTHCARE: INSIDE THE AI REVOLUTION

- **Jared Josleyn**, *Verily Life Sciences*
- **Daniel Nathrath**, *Ada Health*

DISTRIBUTION DISRUPTION: WHO WILL CONTROL THE FUTURE TRADING FLOW?

- **Veer Gidwaney**, *Maxwell Health*
- **Jason Hover**, *BCBS Michigan*
- **Steven Wilkinson**, *Serta Simmons Bedding*

FINDING HARMONY: THE CHALLENGE OF MARRYING HIGH TOUCH AND HIGH REACH

- **Gaurov Dayal**, *ChenMed*
- **John Kao**, *Alignment Healthcare*
- **Jeff Margolis**, *Welltok*

INSIDE OUT INNOVATION: INCUMBENTS TAKING CHARGE

- **Busy Burr**, *Humana*
- **Nick Reddy**, *Baylor Scott & White Health*