HEALTHCARE FROM CONSUMER’S PERSPECTIVE IS ONLY OPTION TO TRANSFORM INDUSTRY

Oliver Wyman gathers 400 senior industry leaders – and one humanoid robot – to discuss this and other issues at annual Health Innovation Summit

CHICAGO, IL. – Sept. 19 – Nearly 400 senior health leaders from around the globe and 12 industry sectors will gather in Chicago on September 21-23 for the Oliver Wyman Health Innovation Summit. The explicit goal of this year’s event, which is themed The Consumer Imperative: Transforming Healthcare From the Outside In, is to accelerate health market transformation through a radically better understanding of the consumer.

“We are at an important juncture on our path toward health transformation. The fact that ‘health consumer’ is common parlance shows just how far we have come in the past few years; but the reality is we still have a long way to go,” said Terry Stone, global managing partner of Oliver Wyman’s Health & Life Sciences practice. “The B2B method of delivering healthcare isn’t working. The industry needs to pivot and consider healthcare from the consumer’s perspective. Only then will we see progress on issues such as behavior change, exceptional experience, and lasting value.”

Highlights of the upcoming Summit include:

- **Perspectives from pioneers in consumer engagement**, including Mario Schlosser, CEO and co-founder of Oscar; Tom Spann, co-founder, vice chairman, and COO of Accolade; and Kyra Bobinet, MD, founder and CEO of engagedIN, a behavior design firm using neuroscience to change behavior

- **Pepper**, the humanoid robot from SoftBank Robotics, will make one of its first North American appearances at a healthcare industry event. During an interactive session, Pepper will help the audience understand how human facing robots will help change healthcare

- **A speaker roster that includes dozens of senior healthcare leaders** who are advancing consumer-focused solutions, including: John Kao of Alignment Healthcare; Alexandra Drane of Eliza Corporation; Kent Bradley of Frame Health; René Lerer, MD, of GuideWell Mutual Holding Company and Florida Blue; Justin Kao of Helix; Niyum Gandhi of Mount Sinai Health System; Griffin Myers, MD of Oak Street Health; Roy Rosin of Penn Medicine; and Gary Foster, PhD, of Weight Watchers

- A main stage **employer session** focused on “What Innovative Employers are Looking For and How They’re Getting It Done” with benefits leaders from Abbott, Activision Blizzard and FedEx
• **CEO discussions**, including “CEOs’ Forecasts on Roles in the Future Health Market,” with Michael Englehart, president and CEO of **Presence Health**; Dan Hilferty, president and CEO of **Independence Health Group**; and Glen Tullman, chairman and CEO of **Livongo Health**

• **Executive Sessions** for small-group discussion and exploration of additional topics, including “Making Healthcare Affordable,” with Kevin Counihan, CEO of [healthcare.gov](http://healthcare.gov); “Matchmaking: Incumbents and Innovators Partnering to Accelerate Change,” with leaders from **Omada Health**, **Advocate Health Care, Grand Rounds**, and **Providence Health & Services**; and “The Future is Here: Leveraging Precision Medicine” with leaders from **Syapse, Catholic Health Initiatives, HudsonAlpha Institute, Envision Genomics, Zipongo, and 23andMe**

• **#healthITchicks Meetup & Tweetup**, where Jennifer Dennard, founder of the social networking community, hosts her monthly Tweetchat live from the Summit with Oliver Wyman’s digital health expert Sukanya Soderland

Even if you cannot make it to Chicago, you can access real-time insights and perspectives from the industry-shaping speakers and attendees. Follow the event on Twitter @OliverWyman and #OWHIC. Executive interviews will be hosted in the GuideWell Insights Lounge and live streamed via the [GuideWell YouTube](http://youtube.com) channel.

The Oliver Wyman Health Innovation Summit is supported by platinum sponsor Alignment Healthcare; silver sponsors, Guidewell, Healthways (a Sharecare company), Mercer, and Softheon; bronze sponsors Allscripts, Edifecs, Livongo, Mosaic Health Solutions, Motive Medical Intelligence, Optum, Rite Aid, Sheppard Mullin, and Zipongo; and supporting partners American Well, Athena Health, Bloom Health, Envision Genomics, Healthsparq, Pharm MD, Propeller, and Triple Tree.

For more information on the event or to speak with Oliver Wyman about the event, please contact Francine Minadeo at francine.minadeo@oliverwyman.com. For a complete agenda and roster of speakers, please visit the [event website](http://oliverwyman.com).

###

**About Oliver Wyman and its Health & Life Sciences Practice**

With offices in 50+ cities across 26 countries, Oliver Wyman is a global leader in management consulting that combines deep industry knowledge with specialized expertise in strategy, operations, risk management, and organization transformation. Oliver Wyman is a wholly owned subsidiary of Marsh & McLennan Companies [NYSE: MMC]. For more information on Oliver Wyman visit [www.oliverwyman.com](http://www.oliverwyman.com). Follow Oliver Wyman on Twitter @OliverWyman.

Oliver Wyman’s Health & Life Sciences practice serves clients in the pharmaceutical, biotechnology, medical devices, provider, and payer sectors with strategic, operational, and organizational advice. Deep healthcare knowledge and capabilities allow the practice to deliver fact-based solutions.

Celebrating its fifth year, the Oliver Wyman Health Innovation Center ([OWHIC](http://owhic.com)) was launched in 2011 to promote positive change in healthcare. OWHIC champions innovation by disseminating proven innovations; envisioning market-based solutions to today’s and tomorrow’s challenges; and establishing a cross-industry community of thought-leaders to share and shape ideas.