

## News Release

### **FASTEST-GROWING GLOBAL MANAGEMENT CONSULTANCY OLIVER WYMAN NAMES PARTHA BOSE AS CHIEF MARKETING OFFICER**

**NEW YORK, November 20, 2007 –**

Global management consultancy Oliver Wyman today announced the appointment of Partha Bose to the newly created position of chief marketing officer.

In his new role, Partha reports to John Drzik, president and CEO of Oliver Wyman, and is a member of the management committee. He is based in Boston.

Bose was a partner at McKinsey & Company for almost a decade and a senior partner at The Monitor Group for five years, where he held senior marketing positions. He also served as chief marketing officer of Allen & Overy, a global law firm, based in London. Most recently, he led his own consulting firm to advise professional services firms on their differentiation, marketing, and growth strategies.

“Partha’s primary focus will be to build on the foundation established in our rebranding and help us elevate the Oliver Wyman brand to a preeminent position in our market,” said Drzik.

Oliver Wyman composes roughly 80 percent of the Oliver Wyman Group, a \$1.2 billion unit of Marsh & McLennan Companies, Inc. (MMC). The Oliver Wyman Group posted a 21% combined annual growth rate in revenues from 2003 through 2006, and is the fastest-growing among the top ten competitors in management consulting.

“Oliver Wyman is a phenomenal success. Its commitment to deep specialization and real impact has helped it make significant gains in market share,” Bose said.



Oliver Wyman was formed from three of the world's leading consultancies in their respective markets—Mercer Oliver Wyman, Mercer Management Consulting, and Mercer Delta Organizational Consulting—joining together in May under a single brand: Oliver Wyman.

# # #

## **ABOUT OLIVER WYMAN**

*With more than 2,500 professionals in over 40 cities around the globe, Oliver Wyman is the leading management consultancy that combines deep industry knowledge with specialized expertise in strategy, operations, risk management, organizational transformation, and leadership development. The firm helps clients optimize their businesses, improve their operations and risk profile, and accelerate their organizational performance to seize the most attractive opportunities. Oliver Wyman is part of Marsh & McLennan Companies [NYSE: MMC]. For more information, visit [www.oliverwyman.com](http://www.oliverwyman.com).*